



COMMUNITY R4C  
*Trash to Treasure*

# NEWS RELEASE

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For immediate release

## **CommunityR4C will be 'Talking Rubbish' at key waste management policy event**

Gloucestershire environmental initiative CommunityR4C will join a gathering of local waste management decision makers at a policy seminar hosted by British environmentalist Jonathon Porritt, CBE, on 29<sup>th</sup> April.

The seminar, *Talking Rubbish*, will take place at the University of Gloucestershire and cover topical industry issues crucial to the future of sustainable waste management. These include the necessary steps for local authorities to move up the waste hierarchy to meet national recycling targets and the importance of positively engaging communities to support waste projects that can deliver important environmental and economic benefits.

Tom Jarman, co-founder of CommunityR4C, will provide an update on progress, including a new fund-raising campaign, towards building a recycling plant as an alternative to the planned Javelin Park mass incinerator. Other speakers include Mike Brown, the managing director of Bristol-based environmental consultancy Eunomia as well as Simon Kenton from circular economy experts Resource Futures who will talk about the successful community engagement strategy employed in Oxfordshire, where recycling rates have increased.

Tom Jarman, director of CommunityR4C, said: "The Talking Rubbish seminar will be a key event for waste management in Gloucestershire. Modern recovery and recycling techniques provide a better solution than incineration for forward-looking local authorities who wish to break the cycle of poor waste management and move towards a circular economy that is both environmentally and economically sound."

Talking Rubbish is an invitation-only event and is supported by specialist recycling journal Resource Magazine, and sponsored by Ecotricity, Britain's leading green energy supplier. For more information or to receive an invitation please visit <http://talkingrubbish.eventbrite.com>

Ends

For more information, please contact:

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## EDITOR'S NOTES

### 1 About Community R4C

Community R4C is a Community Benefit Society registered in 2016. Its objectives are:

*The protection and preservation of the environment for the public benefit by:*

*(a) the promotion of waste reduction, re-use reclamation, recycling, use of recycled products and the use of surplus;*

*(b) advancing the education of the public about all aspects of waste generation, waste management, waste recycling and the resource circular economy.*

*(c) the promotion of such other activities and initiatives that contribute to and stimulate the development of a local resource circular economy.*

Community R4C aims to create local economic, social and environmental value by mobilising public support for RR4C (a privately funded commercial company with whom we have a contract) to build and operate an advanced recycling facility, returning savings and other financial benefits to CR4C and the local community.

Watch our animation here:

<https://www.youtube.com/embed/kf3ljfYKZg4>

### 2 The R4C Recycling Plant

The recycling plant will use the latest MBHT (mechanical, biological and heat treatment) technology to extract valuable material such as plastics, glass and precious metals from the Gloucestershire's residual or 'black bag' waste. It is calculated that 92% of it can be usefully recovered or recycled instead of incinerating the untreated waste or sending it to landfill.

The MBHT plant will be commercially funded and operated and, after community investors have been repaid, a share of all profits from the plant will revert to Community R4C to fund a 'community chest' to be used for local projects. The plant is expected to be operational in 2018.

The R4C recycling plant will be operational in 2018 and will put the valuable resource in residual or 'black bag' waste at the centre of a sustainable circular economy for Gloucestershire. Best in class waste treatment technology provided under a free community licence will recover valuable materials such as metals, glass and plastics and produce >90% biomass fuel pellets. No more than 8% of treated waste will remain for disposal by landfill or incineration.